

Crown Forklift Part

Crown Forklift Parts - Two brothers Allen A. Dicke and the late Carl H. Dicke established the Crown business in 1945. Carl's son, James F. Dicke joined the family company later on that year. At this time, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company President these days, becoming the fourth generation of the Dicke family to maintain this position.

Now an internationally diversified corporation, Crown originally designed temperature controls for coal burning furnaces, servicing a small client base. The assembly of these control items took place in a former hardware store based in New Bremen, Ohio, where Crown's head office currently remain.

In 1949, responding to the public's increasing fascination with television, Crown shifted into the production of antenna rotators. This product was utilized to enhance TV reception and image quality. The company's lucrative move allowed them to become a leading manufacturer of units until 2001. The company ceased production in October after a decline in the global demand for television antenna rotators.

In the early 1950's Crown diversified into the manufacturing and restoration of electronic and mechanical machinery for government and private market. After numerous lucrative bids within a brief period of time, the company had developed a highly regarded business in this field.

With such flexibility and success, Crown was able to expand its production to include material handling equipment. Crown began the manufacture of forklifts and lift trucks in 1957. The company believed the industry needed a smaller line of top-quality quality forklifts. Crown quickly fashioned an exceptional series of progressive equipment and swiftly evolved into the most rapidly evolving materials handling company with its variety of merchandise.

By 1966, Crown had ventured into the foreign materials handling marketplaces by opening up shop in Sydney, Australia. Sydney is currently a regional head office for Crown for all Pacific Asian sales, marketing, and services. Crown remains an unwavering market leader these days, supported by exceptional service, solid sales and strong production operations.

In 1968, Crown established itself in the European market by purchasing an Irish manufacturing plant from its parent company, Steinbock, who was a German firm. They started to manufacture Crowns' (PTH), hand pallet trucks. Later that same year, Crown began their first London operation stationed close by Heathrow Airport. The sales and service operation of Crown's comprehensive lift truck line was available in the UK by the end of the decade. In the early 1970's, Crown expanded and began marketing and advertising forklifts across Europe through autonomous sellers.

Crown at present has a considerable network of Crown-owned and independently-owned sellers in many key international markets offering a huge fleet of electric forklifts. They are accountable for managing the company's product sales and service.

There is Corporate offices in Munich, Germany and in New Bremen Ohio, which offer promotional sales and national advertising support to all of their dealers and sales personnel. Crown sellers and sales personnel are trained in-house in many disciplines to ensure the utmost reliability and service. The Munich office was launched in the 1980's and provides purchasing, advertising and marketing, engineering and design capabilities for India, Africa, the Middle East along with Europe. The diverse relations of international sellers and Crown-owned dealers effectively operate in almost 100 foreign city environments.

The 6 USA manufacturing locations for Crown consist of New Bremen, Ohio; New Knoxville, Ohio; Fort Loramie, Ohio; Celina, Ohio; Kinston, North Carolina; and Greencastle, Indiana. Crown proudly manufactures internationally, producing forklifts in Sydney, Australia since 1966, Queretaro, Mexico since 1973, Roding, Germany since 1986 and Suzhou, China since 2006. Crown also owns branch sales and service center operations in over 30 locations in the USA. International branch sales and service center operations consist of locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Through its numerous client's around the world, Crown has built an outstanding reputation as a maker of forward-thinking, safe and reliable machines. The company has been awarded more than 50 prominent design awards and the products that Crown develops continues to attain recognition for innovation and top design excellence. Just to illustrate, in the 1970's, Crown's launch of the side-stance design proved exciting and unparalleled by material handling experts. Today, this design has gained popular acceptance and earned a Design of the Decade award from the International Design Society of America. Once again, more than thirty years later, the 5200S Series Reach Truck is another market original, providing the operator with many comfort options to lean, sit or stand, along with its unequalled productivity capability.